HONG KONG COMPUTER SOCIETY
香港電腦學會

Hong Kong International Computer Conference (HKICC 2024)

SPONSORSHIP PACKAGES

4 & 5 November 2024
[Physical Conference]

The Annual Flagship Event of the Hong Kong Computer Society

Overview

HKICC, a flagship event in the Hong Kong ICT industry with goals of gathering together IT professionals, business and government leaders from all over the world to explore the opportunities that information technology can offer, as well as to share their successes and insights. Every year, over 1,000 business executives and IT experts from the region participated in this prestigious event.

In 2024, of its 47th year, the HKICC will continue its objectives of fostering an understanding of the latest technology trends as well as promoting the industry's professional standards by serving as an open platform for IT professionals in Hong Kong and the region to share innovative IT applications and their experiences.

HKICC 2024 Sponsorship Packages

Platinum

✓ *Exclusive KEYNOTE Speaking Opportunity*
✓ *Free Executive Luncheon*
✓ *Air Time during Conference*
✓ *Onsite Showcase Booth*

….and more

HKD 298,000

Gold

✓ *Speaking Opportunity in AFTERNOON session*
✓ *Air Time during Conference*
✓ *Advertisement in Conference e-handbook and HKCS Annual Report*

….and more

HKD 188,000

Silver

✓ *Opportunity to speak in PANEL Session*
✓ *Air Time during Conference*
✓ *Advertisement in Conference e-handbook and HKCS Annual Report*

….and more

HKD 108,000

Luncheon

✓ *Exclusive SPONSOR of the CIOs & IT Executives Luncheon*
✓ *Air Time during Conference*
✓ *Advertisement in Conference e-handbook and HKCS Annual Report*

….and more

HKD 88,000

Showcase

✓ *Onsite Showcase Booth*
✓ *Advertisement on Conference e-handbook and HKCS e-newsletter*
✓ *Company souvenirs to all attendees*

….and more

HKD 48,000

Bronze

✓ *Advertisement on HKICC Website and Conference e-handbook*
✓ *Advertisement on HKCS e-newsletter*
✓ *Company souvenirs to all attendees*

….and more

HKD 38,000

General

✓ *Advertisement on Conference e-handbook*
✓ *Acknowledgement in HKCS Annual Report*

….and more

HKD 8,800

Terms and Conditions:

1. Sponsor will be invoiced for the fees set forth in the Sponsorship Reply Form. Payment is due no later than 30 days from the date of invoice, unless otherwise stated in the invoice.
2. HKCS reserves the right to terminate the entitlements if the sponsorship fee is not paid prior to the event date.
3. The event date, time, venue and format are subject to change due to unforeseen circumstances.
4. All presentation content of sponsor' speaking session should be approved by the Conference Organising Committee.
5. HKCS reserves the right to change the terms and conditions. In case of any dispute, the decision of HKCS shall be final and binding.

HKICC 2024 Sponsorship Packages

Sponsorship Packages		Platinum	Gold	Silver
Price:		**HKD298,000**	**HKD188,000**	**HKD108,000**
1. Hong Kong International Computer Conference				
a) Speaking Opportunity		✓ (Morning session of either Day 1 or 2)	✓ (Afternoon session of either Day 1 or 2)	✓ (Panel Discussion in afternoon session)
b) Logo Acknowledgment	**Registration Confirmation**	✓	-	-
	Admission Pass	✓	-	-
	Promotion Materials	✓	✓	✓
	Conference Backdrop	✓	✓	✓
	Registration Counter Backdrop	✓	✓	-
	Photo Backdrop	✓	✓	-
	Website	✓	✓	✓
c) e-Conference Handbook	**Advertisement ($10,000/full page)**	Three full pages	Two full pages	One full page
	Company Description	Half page	Half page	Quarter page
d) Advertisement on HKICC Website (from mid-October)		✓	-	-
e) Promotional Post of Sponsor's Speaking Session on HKCS Facebook		✓	-	-
f) Air Time During the Conference		60 seconds	40 seconds	20 seconds
g) Showcase Area at Conference Foyer		✓	-	-
h) Promotion materials to be distributed at Conference	**Company Pamphlet (A4 size)**	Three	Two	One
	Company Souvenir	✓	✓	✓
i) Registration List*		✓	✓	✓
2. HKCS Annual Report				
a) Acknowledgment in HKCS Annual Report		✓	✓	✓
b) ROP Full Page Advertisement on HKCS Annual Report ($10,000/full page)		Two pages	One page	Half page
3. Others				
a) HKCS Gala Dinner Table ($24,880/table, 10 seats per table) [Event Date: 25 October 2024]		One	-	-
b) HKCS Gala Dinner Seat at VIP Table		Two	Two	Two
c) HKCS Executive Luncheon in Q1, 2025 ($65,000/event)#		One	-	-
d) Advertisement in HKCS e-newsletter "*What's new@HKCS*" ($18,000/large ad; $10,000/standard ad)		Four large ads	Three large ads	Two large ads
e) HKCS One Year Corporate Membership ($3,800/year)		Y	Y	-
f) Company event eDM promotion ($48,000/eDM/time)		Two	One	-

Attendees' name, company name and job title will be provided; contact information will be provided if the attendees opt-in to receive further information from the sponsor

 # Sponsor entitles 30-min speaking opportunity and 12 guests from manager grade or above

Sponsorship Packages		Luncheon	Showcase	Bronze	General
Price:		**HKD88,000**	**HKD48,000**	**HKD38,000**	**HKD8,800**
1. Hong Kong International Computer Conference					
a) Speaking Opportunity		✓ (Luncheon of either Day 1 or 2)	-	-	-
b) Logo Acknowledgment	Registration Confirmation	-	-	-	-
	Admission Pass	-	-	-	-
	Promotion Materials	✓	✓	✓	✓
	Conference Backdrop	✓	✓	✓	✓
	Registration Counter Backdrop	-	-	-	-
	Photo Backdrop	-	-	-	-
	Website	✓	✓	✓	✓
c) e-Conference Handbook	Advertisement ($10,000/full page)	One full page	One full page	One full page	One full page
	Company Description	-	-	-	-
d) Advertisement on HKICC Website (from mid-October)		-	-	✓	-
e) Promotional Post of Sponsor's Speaking Session on HKCS Facebook		-	-	-	-
f) Air Time During the Conference		-	-	-	-
g) Showcase Area at Conference Foyer		-	✓	-	-
h) Promotion materials to be distributed at Conference	Company Pamphlet (A4 size)	-	-	-	-
	Company Souvenir	-	✓	✓	-
i) Registration List*		✓ [sponsored session only]	-	-	-
2. HKCS Annual Report					
a) Acknowledgment in HKCS Annual Report		✓	✓	✓	✓
b) ROP Full Page Advertisement on HKCS Annual Report ($10,000/full page)		-	-	-	-
3. Others					
a) HKCS Gala Dinner Table ($24,880/table, 10 seats per table) [Event Date: 25 October 2024]		-	-	-	-
b) HKCS Gala Dinner Seat at VIP Table		One	One	One	-
c) HKCS Executive Luncheon in Q1, 2025 ($65,000/event)#		-	-	-	-
d) Advertisement in HKCS e-newsletter "What's new@HKCS" ($18,000/large ad; $10,000/standard ad)		One standard ad	One large ad	One large ad	-
e) HKCS One Year Corporate Membership ($3,800/year)		-	-	-	-
f) Company event eDM promotion ($48,000/eDM/time)		-	-	-	-

Attendees' name, company name and job title will be provided; contact information will be provided if the attendees opt-in to receive further information from the sponsor

 # Sponsor entitles 30-min speaking opportunity and 12 guests from manager grade or above

HKICC 2023 Major Sponsors

Platinum Sponsors

Gold Sponsors

Silver Sponsors

Bronze Sponsor

Media Sponsors

HKICC 2024 SPONSORSHIP REPLY FORM

Please complete and email this sponsorship reservation form to HKICC Secretariat at hkicc@hkcs.org.hk *by 6 September 2024*.

1. Reservation

P*lease tick (✔) the appropriate box.*

HKICC 2024

☐ Platinum Sponsor (Contribution of HK$298,000)
☐ Gold Sponsor (Contribution of HK$188,000)
☐ Silver Sponsor (Contribution of HK$108,000)
☐ Luncheon Sponsor (Contribution of HK$88,000)
    ☐ Day 1
    ☐ Day 2
☐ Showcase Sponsor (Contribution of HK$48,000)
☐ Bronze Sponsor (Contribution of HK$38,000)
☐ General Sponsor (Contribution of HK$8,800)

Remarks:
1. Please send the promotion materials to be distributed at Conference to Hong Kong Computer Society at: HKCS, Room 1801, 18/F, Times Tower, 928-930 Cheung Sha Wan Road, Kowloon (Attn: HKICC Secretariat) on or before 28 October 2024.
2. Sponsorship opportunity is subject to availability and based on a first-come-first-served basis.
3. Hong Kong Computer Society reserves the final decision right.

2. Payment

Payment due upon confirmation of order. Please write a crossed cheque payable to "Hong Kong Computer Society" and send to the following address:

Hong Kong Computer Society
Room 1801, 18/F, Times Tower, 928-930 Cheung Sha Wan Road, Kowloon
(Attn: HKICC Secretariat)

3. General Information

Company: _____
Contact Person: _____
Job Title: _____
Tel: _____
Email: _____
Address: _____

Authorised Signature with Company Chop: _____
Name: _____
Title: _____